

National 4-H Week Toolkit

Sunday, Oct. 4 – Saturday, Oct. 10, 2026



About National 4-H Week

National 4-H Week brings together 6 million youth, 3,300+ Extension educators, 500,000 volunteers, and 35 million alumni to celebrate the incredible impact of 4-H and preparing young people to be Beyond Ready for life and career.

Everything you need to celebrate National 4-H Week starts here! This toolkit includes easy-to-use resources, messaging, and materials to help you engage your community and celebrate National 4-H Week.

This year, we'll rally together to celebrate National 4-H Week on two days:

DAY 1

GO GREEN

Monday, Oct. 5

On Monday of National 4-H Week, Go GREEN and show your 4-H State spirit! A simple, cohesive way for youth, professionals, volunteers, alumni & supporters across the country to celebrate their 4-H programs being Beyond Ready. Let's paint the nation GREEN, on Monday, October 5!



How to Go Green

Show your 4 H spirit and help paint the nation GREEN by:

- Wear green clothing or decorate your office, classroom, or event in green.
- Light up your home or office with green light bulbs.
- Visit a landmark in your state that's set to shine green – find locations on the Go Green Map at 4-H.org/4-HWeek.
- Share your 'Go Green' moment on social and tag National 4-H, your State 4-H program, and use: [#4HBeyondReady](https://4-H.org/4-HWeek) [#National4HWeek](https://4-H.org/4-HWeek)



Social Media Resources

Download ready-to-use social media graphics at 4-H.org/4-HWeek. Sample social media copy is also provided below.

Social Media Copy

Let's paint the nation green! 🍀 We're kicking off [#National4HWeek](https://4-H.org/4-HWeek) with a bold splash of [STATE] 4-H spirit. Whether it's a green hat, shirt, face paint, or even green socks—show the world you're [#4HBeyondReady](https://4-H.org/4-HWeek)!

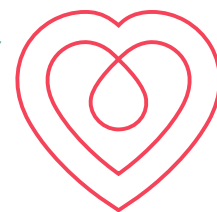
Snap a pic in your best green gear, tag [@national4H](https://4-H.org/4-HWeek), and help us flood social media with the power of [STATE] 4-H. Let's light up every feed with green!

DAY 2

THANKFUL THURSDAY

Thursday, Oct. 8

On Thursday of National 4-H Week, help us shine a light on all the mentors, educators, and volunteers who are making positive impact on you people's lives in 4-H. Share who you're thankful for and celebrate how they are making a difference on Thursday, October 8!



Share your 'Thankful' story on social, tag others in your 4-H community, tag National 4-H and use: [#4HBeyondReady](https://4-H.org/4-HWeek) [#National4HWeek](https://4-H.org/4-HWeek)



Social Media Resources

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Social Media Copy

♥ Thankful Thursday is here! 🍀

Today, we're celebrating the incredible volunteers, educators, mentors, and leaders who make [STATE] 4-H stronger every day. Their encouragement, guidance, and support help young people build confidence, discover new passions, and become [#4HBeyondReady](https://4-H.org/4-HWeek).

Who has made a difference in your 4-H journey? Give them a shoutout in the comments!

Social Media Graphics (Examples below)

GO GREEN



THANKFUL THURSDAY

Public Relations + Media Resources

The following templates are available on 4-H.org/4-Hweek and customizable to your local, state and regional media to help secure coverage in broadcast, radio and news media. Contact **Yolanda Stephen** (ystephen@fourhcouncil.edu) for more information.

- National 4-H Week News Release Template
- National 4-H Week Letter to the Editor Templates
- National 4-H Week Proclamation Template

Additional Beyond Ready Resources

Make sure to download and use the Beyond Ready initiative assets that were also released including:

- Brand and Messaging
- Print and Digital Advertising
- Sizzle video, and much more

Download these resources and more at 4-H.org/BRresources

Learn more about the Beyond Ready initiative at 4-H.org/BeyondReady

Alumni Engagement

Once a 4-H'er, always a 4-H'er. ❤️

No matter where life has taken you, your 4-H story is still part of something bigger. Join the National 4-H Alumni Network to reconnect with fellow alumni, celebrate the lifelong skills you gained, and help inspire the next generation of leaders.

🌱 Stay connected

★ Share your story

👉 Give back to the program that shaped you



Social Media Guidance

Share your story on social media, then make sure you tag National 4-H Council and use the hashtags below.

TAGS/MENTIONS:

- Facebook: [@4-H](https://www.facebook.com/4-H)
- Instagram: [@national4H](https://www.instagram.com/national4H)
- LinkedIn: [National 4-H Council](https://www.linkedin.com/company/national-4-h-council)

HASHTAGS:

- [#4HBeyondReady](https://twitter.com/hashtag/4HBeyondReady)
- [#National4HWeek](https://twitter.com/hashtag/National4HWeek)



SHOW YOUR 4-H SPIRIT WITH SHOP 4-H

Get ready for National 4-H Week with supplies and essentials from Shop 4-H! From Go Green Gear and event materials to accessories and more, you'll find everything you need to celebrate and show off your 4-H spirit by visiting Shop4-h.org or by clicking [HERE](#)



SHOP 